



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re app. of: Denison W. Bollay

|Examiner: Boveja, N.

Serial Number: 09/895,495

|GROUP ART UNIT: 3622

Filed: 6/28/2001

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Title: Displaying As A Map and Graphs On A Web Page

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The Geographical Distribution of Visitors That Click On

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Banner Ads in Cyberspace

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**AMENDMENT AFTER FINAL REJECTION**

(Request For Continued Examination (RCE))

Commissioner for Patents

PO Box 1450

Alexandria, Virginia 22313-1450

Sir:

This amendment is in response to the Final Office Action mailed 03/22/2007. A Request For Continued Examination (RCE) under 37 CFR 1.114 and the required fee are being filed concurrently herewith. A petition for Extension of Time and the required fee are also being filed concurrently herewith.

Please amend the application as set forth on the following separate sections in accordance with the revised format for amendments.

The separate sections are:

I. Amendments to the claims

II. Amendments to the specification

III. Remarks